Become a Cambridge English School
Overview

What is a Cambridge English School programme?

Why become a Cambridge English School?

The elements of the programme

Marketing support

Case studies

Summary of key points

Next steps
What is a Cambridge English School programme?
Why become a Cambridge English School?

Offer a coherent and structured English programme

Motivate your students with engaging learning materials

Show your school meets international standards

Use our marketing support to promote your school

Open up future opportunities for your students

Demonstrate the success of your English language programme to parents

Support your teachers and help them develop
Motivating materials
Digital resources
Preparing for tests
International assessment and certification

- Range of tests from pre-A1 to C2 level of CEFR
- Clear progression
- Internationally recognised certificates
- Reward and recognise achievement
- Appropriate age level content
- Four language skills
International assessment and certification

- Cambridge English: Young Learners (CEFRL level Pre-A1 – A2)
- Cambridge English: Key for Schools (A2)
- Cambridge English: Preliminary for Schools (B1)
- Cambridge English: First for Schools (B2)
- Cambridge English: Advanced (C1)
- Cambridge English: Proficiency (C2)
Teacher support

- Workshops and seminars
- Online resources and classroom support materials
- Exam reports and handbooks for teachers
- Teaching qualifications
- Language qualifications
- Online professional development
Teaching qualifications

Qualifications

• TKT
• CELTA
• ICELT
• Delta
• Language qualifications

Preparing

• TKT Coursebooks
• TKT Online/CELTA Online
• Sample papers, handbooks, glossaries, etc.
Teacher development
Cambridge English Teacher

- Courses
- Webinars
- Discussion forum
- Library of articles and resources
- Profile to showcase qualifications and experience
- Digital subscription to English Teaching Professional magazine

www.CambridgeEnglishTeacher.org
Introducing Cambridge English Teacher

Watch the video to find out how joining Cambridge English Teacher can help you develop your teaching career.

Membership Activation Enter an activation code to activate a CET membership:  

Courses

Lesson Planning and Classroom Management
Learn the skills you need to successfully plan and...

Teaching with Technology
Learn how to create technology-based tasks and...

Resources

Andy Curtis: Action Research for Busy Language Teachers
Andy follows up his webinar for Cambridge English... Available to Guests and Members

Webinar recording: Annette Capel: Making sense of words...

Upcoming events

Webinar: Annette Capel: Making sense of words...
Annette Capel demonstrates how the English...

Amsterdam: Cambridge Bookshop Day at...
Join us for more information
Curriculum development and research

- Develop your curriculum to international standards
- Exams and materials linked to the CEFR
- Benefit from our extensive research
  - Cambridge English Corpus
  - English Profile
Marketing materials

Cambridge English will help you by providing:

• template letters, leaflets and presentations for parents
• support at events
• a plaque, certificate and logo
Case study Mexico

Colegio Viktor Frankl, Mexico

- Signed up to become a Cambridge English School across both primary and secondary (nearly 500 students in total)
- In primary school using Kid’s Box across grades 1-6 with *Cambridge English: Young Learners* – Starters in grade 2, Movers in grade 4 and Flyers in grade 6.
- Benefits include exclusive teacher training, presentation for parents, access to an academic consultant, logo and plaque
Testimonial Mexico

“It was great to be able to have Cambridge’s academic consultancy. It has also allowed us to stand out from other schools in the city. We know that Cambridge English Schools goes beyond getting access to a logo. It is about a whole academic project.”

Sandra Lee, Colegio Viktor Frankl
“To be a Cambridge English School is extremely attractive. The teachers have great support from Cambridge and access to all modern professional resources. The most challenging thing was probably to persuade parents about the necessity of taking the exams. After the project was presented, became our great supporters.”

Tatiana Kuznetsova, Teacher and Teacher Trainer, Moscow Region, Russia
“The fact that we work with authentic materials published by Cambridge University Press and the students undergo independent assessment by Cambridge English Language Assessment encouraged us to be a Cambridge English School.”

Marina Pospelova, School №1971, Moscow, Russia
Summary

A Cambridge English School stands out because:

• Your **students** are motivated by using engaging learning materials

• **Parents** know their children are achieving recognised international standards

• **Teachers** benefit from support in their day-to-day teaching and on-going development of their skills

• Your **school** has an integrated language learning, teaching and assessment programme.
Find out more

Become a Cambridge English School: www.cambridgeenglishschools.org

Learning materials: www.cambridge.org/elt

Exams: www.cambridgeenglish.org/schools

Teacher support: www.cambridgeenglish.org/teach

Teacher development: www.CambridgeEnglishTeacher.org
Next steps

Request a meeting with our consultant to discuss your needs

Which Cambridge English exams should we use at which grades?

Which courses and materials should we use?

How can we help our teachers to develop?

How will the programme fit together?

How will my school benefit from the programme?